# RAID SHARKS THE FUTURE OF COMMUNITY ENGAGEMENT

Whitepaper



#### Introduction

This whitepaper introduces RaidSharksBot, an innovative Telegram bot enhancing Twitter engagement and giving Telegram group owners and admins valuable information about who is participating in their Twitter (X) raids.

Our white paper also highlights RaidSharksBot's gamification approach and the role of \$SHARX utility token within the ecosystem.

It aims to provide a thorough understanding of its impact and how it will generate revenue for \$SHARX token holders.

For more Information visit https://RaidSharksBot.com.

#### The Team

There are ten team members acting as the backbone of the RaidSharks project.

We hereby shortly introduce the core team.















## **Main Utility - RaidSharksBot**

Welcome to the RaidSharksBot. This section is dedicated to providing an in-depth understanding of our powerful raid bot, developed by Raid Sharks. We will explore the capabilities and never-before-seen functionalities of the RaidSharksBot which is designed to fill a gaping void in the market for community engagement and Twitter (X) trending.

#### What's the Issue?

Successful crypto tokens rely heavily on community engagement.

A vibrant community is often more critical than advanced technology or expert developers.

Upon launching a token, teams focus on establishing community spaces, primarily on Telegram, by offering features like spam bot protection, buy bots for hype, automated info feeds, moderation, and organized Twitter (X) raids.

Despite these efforts, many tokens struggle to generate sufficient Twitter (X) engagement, leading to early decline.



#### Solution!

RaidSharksBot is capable of bringing about change.

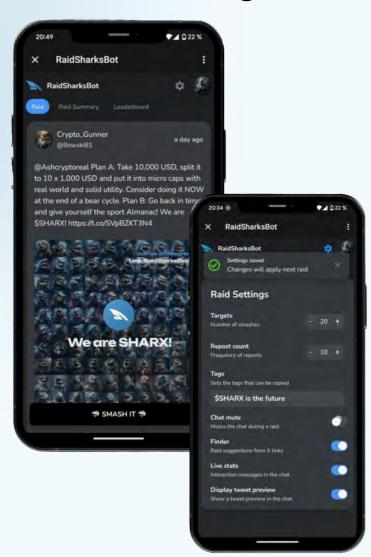
It's a powerful Telegram bot which helps group owners and admins identify their most active community members.

It provides valuable data and allows projects to reward active community members.

RaidSharksBot gamifies Twitter (X) raids and takes community engagement to the next level.



#### **Key Features**



- Chat Mute ON/OFF
- Live Stats Notifications
- Group Leaderboard
- Full Raid Summary
- · Graphical Settings UI
- Cashtags Preset
- Tweet Preview
- Easy Installation
- 100% Free to Use
- Raid Forwarding
- CSV Export
- Blacklist function
- Tweet Finder
- Repost Count adjustment
- Advertising
- Fully Customizable

#### **Endless Possibilities**

RaidSharksbot is constructed on a robust foundation, engineered for high performance and scalability.

We are committed to its continuous enhancement by gathering invaluable feedback from our exceptional community.

Our community's enthusiasm is palpable, with a wealth of innovative and regular suggestions encompassing potential features, enhancements, and prospective avenues for revenue generation.

The list of these insightful contributions grows daily, reflecting the vibrant engagement and creativity of our users.



## **Whitelabel**

1st Revenue Stream

One of the paramount tasks in launching a cryptocurrency project involves establishing a distinct and recognizable brand.

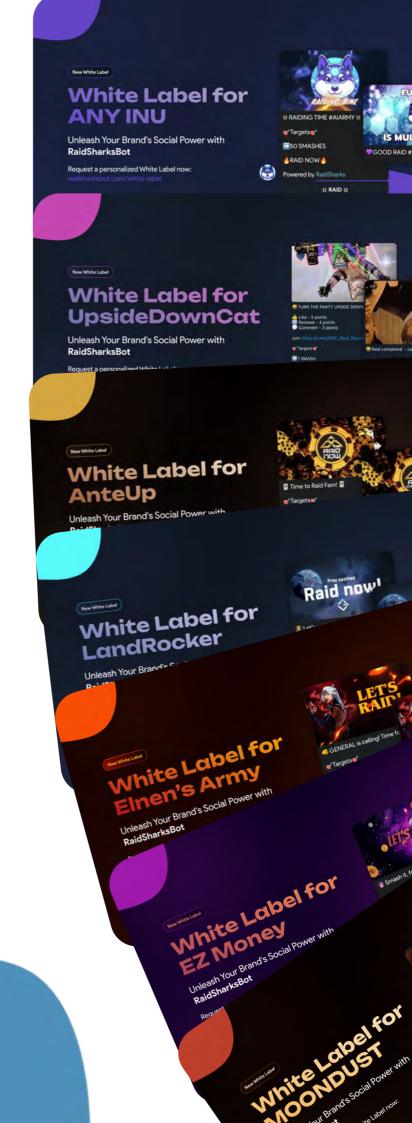
A compelling brand presence is essential for ensuring widespread visibility and engagement.

To this end, RaidSharksBot offers a comprehensive and customizable solution designed to represent your project optimally.

Additionally, your brand's logo will be prominently integrated, enhancing brand recognition and consistency.

We refer to this offering as a 'whitelabel' solution. It empowers businesses to leverage our bot technology while maintaining their own brand identity, ensuring a seamless user experience that aligns with your project's ethos.

Our whitelabel service is provided on an ad-free basis, guaranteeing an uninterrupted and premium experience for the lifetime of the product.





# Whitelabel Examples



#### You can adjust...

- Bot's Name
- Bot's Logo
- · GIF for start of a raid
  - · GIF for end of a raid
  - Text for Raid Start
    - Text for Raid End
      - Emoji

Our service extends beyond mere aesthetic enhancements; it encompasses complete rebranding capabilities, including a unique bot name tailored to your project.

This entire package is available at an exceptionally affordable rate of 0.25 ETH (as a one-time payment) and comes with huge value for your project's social engagement. Moreover, all future features and enhancements will be included at no additional cost, ensuring your project benefits from continuous innovation and support.





# Advertising

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The most important measurement for a successful ad is CTR (Click-Through Rate).

In simple words, CTR is a measure of how many people see your advertisement and end up taking the action you want, such as joining your Telegram group, clicking on a link, or viewing a webpage. It's a way to see how effective your ad is at getting people's attention and encouraging them to do something.

However, within the crypto space it is very common to offer advertising based on impressions only. This does not come without a reason. Most projects offering advertising within Telegram are just not able to measure CTR cause Telegram is absolutely basic and heavily limited in regards of relevant data needed. Try to ask people selling Telegram ads to get information about CTR.

In most cases you won't get an answer at all.

From a customer's view
"Impressions" is a number without
real value. What you are really after
is getting as much clicks as
possible on your ad. So what really
counts is Click-Through Rate of
your ad.

RaidSharksBot advertising brings this to a whole new level. We are able to measure real CTR and make ads much more effective. Furthermore, ads within RaidSharksBot are much more attractive.

We can even display moving GIFs





#### SHARX Attack

**3rd Revenue Stream** 





## Easily and strategically forward raids to boost engagement!

We have integrated an advanced functionality that enables the automatic redirection of any raid to a pre-selected group, activated upon the raid's initiation. Currently, we are in the process of assembling a dedicated support network capable of bolstering any project in need. This initiative is set to transition into a premium, fee-based service in the future.

Moving forward, projects will have the opportunity to purchase credits. These credits can then be utilized to requisition support from Sharx community effortlessly, with just a simple click. Upon activation, this feature will automatically reroute the ongoing raid to a designated support group, thereby enhancing the project's visibility on pivotal tweets instantaneously.

This mechanism is designed to be activated only upon request, ensuring that projects maintain complete control.





#### **SSHARX Token**

The \$SHARX token serves as the cornerstone of our ecosystem.

Boasting a total supply of 500 million units. Of this, 5% is held by the team, and an additional 9% was allocated for a presale event. The remaining 86% of the tokens are either accessible on Uniswap or in circulation among the public.

Our smart contract is renounced, with the liquidity securely locked until August 21, 2024. As this date approaches, we plan to extend the liquidity lock to ensure continued stability and security.

Unlike many projects that depend on transaction taxes as their primary revenue source, our model is distinct. We have also implemented a 5% tax on both purchases and sales to manage fundamental expenses. Nonetheless, our principal revenue will be generated through innovative means such as the raid bot and other avenues detailed in this whitepaper.

Our focus is on cultivating robust and self-sustaining revenue streams through our technological advancements, thereby eliminating reliance on artificial market activities. Consequently, our ecosystem is designed to prevent the typical pump-and-dump scenarios often observed in the crypto space.

Upon establishing these revenue streams, we are committed to redistributing **50% of all earnings generated via the bot back to \$SHARX token holders**.

This redistribution will occur through mechanisms like an additional staking pool or similar innovations, further enriching our community's investment value.